

FIELD GUIDE / COMPLETE EDITION

Shanghai Shopping Field Guide

上海

Choose design, tea and gifts with a Shanghai connection.

Compare clothing, tea and small design gifts with clear questions about makers, materials and use. Keep each shopping area a deliberate choice.

8 places, with a reason to choose each

Four starting points from the free city guide plus four additional researched stops. Each card includes a fit, a reason to skip and a question that changes the purchase.

3 ready-to-adapt outings

Choose by interests and a spending cap. Each plan includes priorities, a fallback and something to cut when time or money is tight.

A kit for the shop counter

Recipient-matched gifts, bilingual questions, a worked comparison, packing decisions and a purchase record.

Research edition: 17 September 2026. Independent public-source research, not personal store visits. Prices, stock, access and opening hours are not live-verified. Route budgets are planning examples, not seller quotations.

01 / CHOOSE BEFORE YOU TRAVEL

Which stop earns its place?

Use this board to build a short list. The four additional stops are marked +; the complete guide also expands the original four.

01 Tingdeco Gift Shop - West Bund Central

A traveller choosing a small gift connected to Shanghai's visual history.

Skip: Pass if the design has no clear link to the city or use for your recipient.

03 Shanghai Museum East - souvenir shop

A museum visitor wanting a gift connected to the collection.

Skip: Pass on a special shopping trip until museum and shop access are confirmed.

05 Duo Yun Xuan - East Nanjing Road +

A practising artist, a calligraphy beginner with a shopping list, or someone buying a compact visual gift.

Skip: Pass if you only want an inexpensive generic souvenir and do not want to compare materials.

07 Sinan Books - Middle Fuxing Road +

Readers who want context for the city, especially as part of a Sinan-area afternoon.

Skip: Pass if your priority is a large stock of a specific foreign-language title and staff cannot confirm the edition.

02 Zhengshantang - Tianshan Tea City

A tea drinker willing to compare flavour and labelled pack sizes.

Skip: Pass on a large pack before establishing that you enjoy the tea.

04 Masonprince - Huaihai Road flagship

Someone who wants to try contemporary Chinese clothing in person.

Skip: Pass if the actual size or return terms do not work for your trip.

06 Shanghai First Food Store - East Nanjing Road +

Several recipients with different tastes, or a traveller who wants individually labelled portions.

Skip: Pass on perishable, refrigerated or fragile products when the remaining trip makes storage uncertain.

08 Jin Zhi Yu Ye - South Maoming Road +

Someone buying clothing for a real occasion and able to spend time checking fit.

Skip: Pass on an order that requires a fitting or collection after your departure, or a style that restricts normal movement.

Route cards follow on pages 3–5. Detailed stop cards are on pages 6–13. Copyable Chinese addresses are embedded text; save the PDF on your phone before travelling.

02 / OUTING 1

East Nanjing Road: useful art and shareable food

For several small gifts in one shopping street. Hypothetical cap: CNY 300; this is a spending plan, not a price guide.

Your spending cap: CNY 300

Illustrative allocations, not current store prices. Only costs explicitly listed below are included; budget separately for anything else. The cap is not a target.

Art paper or a small craft purchase: CNY 140

Labelled food packets: CNY 100

Protective packing and unused reserve: CNY 60

1. Duo Yun Xuan - East Nanjing Road

Choose the paper or brush first, while your hands and attention are free. Set a size limit before looking at framed work.

2. Shanghai First Food Store - East Nanjing Road

Finish with compact sealed portions and check the total edible weight before selecting a box.

If a stop does not work

If the art item exceeds your cap, buy food only and keep the art allocation. A purchase-free browse is a complete outing.

Short on time or budget?

Cut the food assortment to one or two packets before cutting protective backing for paper.

Before you head back

Stop when each gift has a named recipient and all paper is separated from food that could leak or stain.

03 / STOP 05 / ADDITIONAL SELECTION

Duo Yun Xuan - East Nanjing Road

Calligraphy supplies & art gifts

This specialist art shop gives East Nanjing Road a practical craft stop. Begin with one material you will use, or a modest print whose production method the seller can explain. Browse the paper and brush selection before considering a decorative boxed set.

Best for

A practising artist, a calligraphy beginner with a shopping list, or someone buying a compact visual gift.

Look for

Brushes, paper, fan leaves and clearly described modern prints.

Make this comparison

For a picture, compare a woodblock reproduction with a mechanically printed image at the same finished size. For a brush, choose intended writing size and hair type before decorative handle.

Walk away or skip when

Pass if you only want an inexpensive generic souvenir and do not want to compare materials.

朵云轩（南京东路店）

上海市黄浦区南京东路422号

422 East Nanjing Road, Huangpu District, Shanghai

One last check at the counter

Have the seller identify the paper type or print process. Ask for the maker and production method on the receipt for a higher-value piece, and protect paper with rigid backing.

Shanghai Culture and Tourism: Duo Yun Xuan address and retail range

Research compiled September 2026. Reconfirm the exact branch before a special trip. Individual product stock and tax-refund participation are not guaranteed.