

FIELD GUIDE / COMPLETE EDITION

Chengdu Shopping Field Guide

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Choose tea by taste and gifts by what you will use.

Combine tea, books and design around the central shopping area, or plan a separate museum visit. Compare growing origin, brewing needs and the actual materials.

8 places, with a reason to choose each

Four starting points from the free city guide plus four additional researched stops. Each card includes a fit, a reason to skip and a question that changes the purchase.

3 ready-to-adapt outings

Choose by interests and a spending cap. Each plan includes priorities, a fallback and something to cut when time or money is tight.

A kit for the shop counter

Recipient-matched gifts, bilingual questions, a worked comparison, packing decisions and a purchase record.

Research edition: 17 September 2026. Independent public-source research, not personal store visits. Prices, stock, access and opening hours are not live-verified. Route budgets are planning examples, not seller quotations.

01 / CHOOSE BEFORE YOU TRAVEL

Which stop earns its place?

Use this board to build a short list. The four additional stops are marked +; the complete guide also expands the original four.

01 Fangsuo Commune - Chengdu

A central-Chengdu visitor who wants a book or useful design object.

Skip: Pass if the object would only be useful as holiday decoration.

03 Chengdu IFS

Someone planning a focused clothing, accessory or model comparison.

Skip: Pass on a higher-value item with unclear after-sales terms where you live.

05 Chengdu Shu Brocade and Embroidery Museum - retail area +

A textile buyer who wants to understand a technique before spending.

Skip: Pass on a purchase if the seller cannot describe how the item was made, or only large framed pieces fit your taste.

07 Wenxuan BOOKS - Gaoxin / Jiufang +

Families and readers who are already staying or sightseeing in southern Chengdu.

Skip: Skip the cross-city journey when Fangsuo has already supplied the exact book you need.

02 Wang De Chuan Tea Company - Chengdu

A tea drinker who wants to compare flavour and brewing style.

Skip: Pass if you cannot establish origin, exact pack size and the quoted total.

04 Chengdu Museum - cultural products

A museum visitor who wants a gift tied to something seen in the galleries.

Skip: Pass on a stock-dependent shopping trip until access and availability are checked.

06 Panda Post - Shuwa Street flagship +

Someone wanting a small Chengdu gift for several people or a travel-journal keepsake.

Skip: Skip a bulky plush or album if the purpose is a lightweight memento; the postcard already does that job.

08 Zhongshuge - Chengdu Yintai in99 +

A southern-Chengdu visitor who enjoys browsing a designed bookstore and choosing one visual gift.

Skip: Skip it when a second bookshop would add weight without a different book or recipient.

Route cards follow on pages 3–5. Detailed stop cards are on pages 6–13. Copyable Chinese addresses are embedded text; save the PDF on your phone before travelling.

02 / OUTING 1

Central Chengdu: panda paper, then tea

For several small gifts and one tea purchase, without adding a distant craft stop.

Your spending cap: CNY 450

Illustrative allocations, not current store prices. Only costs explicitly listed below are included; budget separately for anything else. The cap is not a target.

Panda paper gifts: CNY 100

Tea ceiling: CNY 250

One small book or stationery item: CNY 60

Packing and unspent reserve: CNY 40

1. Panda Post - Shuwa Street flagship

Start at the Shuwa flagship with a recipient list. Buy paper first; resolve any postage questions at the counter.

2. Fangsuo Commune - Chengdu

Continue to Taikoo Li as a separate leg through the central city. Browse only for a remaining book or stationery need.

3. Wang De Chuan Tea Company - Chengdu

Finish by choosing a small tea pack after checking flavour, origin and net weight. This is a flavour purchase, not automatic proof of Sichuan origin.

If a stop does not work

If international post is unavailable, take the cards away. If tea tasting or an affordable pack is unavailable, keep the tea allowance rather than switching to an unknown large box.

Short on time or budget?

Drop Fangsuo if the paper gifts already cover the recipients.

Before you head back

End with sealed tea and written brewing instructions. Keep tea away from scented gifts in the bag.

03 / STOP 05 / ADDITIONAL SELECTION

Chengdu Shu Brocade and Embroidery Museum - retail area

Brocade, embroidery & textile gifts

Use the museum to learn the difference between a woven pattern and embroidery before choosing a gift. The city's July 2026 guide gives the Building 3 entrance. Recent reporting based on the museum's own staff describes both high-end handwoven work and lighter retail products; one does not establish the technique of the other.

Best for

A textile buyer who wants to understand a technique before spending.

Look for

A small labelled textile or a lighter gift using Shu brocade patterns.

Make this comparison

Buy the technique you value: a printed motif may be an attractive souvenir but should not be priced in your mind as handwoven brocade. Compare a small fabric piece with a large framed work before accepting the packing burden.

Walk away or skip when

Pass on a purchase if the seller cannot describe how the item was made, or only large framed pieces fit your taste.

成都蜀锦织绣博物馆文创区

成都市青羊区草堂东路18号锦绣工场古玩城3号楼

Building 3, Brocade Workshop Antique Market, 18 Caotang East Road, Qingyang District

One last check at the counter

Ask whether the actual item is handwoven, machine-woven, embroidered or printed. Confirm fibre content and the size outside its presentation box. Verify shop access and current retail selection on arrival.

GoChengdu: museum address, July 2026

China National Radio: museum representative on retail ranges, August 2026

Research compiled September 2026. Reconfirm the exact branch before a special trip. Individual product stock and tax-refund participation are not guaranteed.